



BECOME A SPONSOR
ECO IMPACT 2020

January 23 | Carriage House Inn | Calgary AB





WHY SPONSOR ECO IMPACT?



ECO IMPACT is unique. We bring together a niche group of influencers and decision makers from across Canada and you will have a chance to meet them in this intimate and engaging setting.

Who Attends Our Events?

Companies that our attendees come from:

- | | |
|------------------------|------------------|
| ATCO | TransCanada |
| AET Group | WSP Canada Inc. |
| City of Calgary | Willms & Shier |
| Englobe | Maxxam Analytics |
| Golder Associates Inc. | Bluesource |
| Tetra Tech | QM |
| Enbridge | Environmental |
| Pinchin | Trans Mountain |
| | EPCOR |

Our Digital Reach

With your sponsorship package you will have the option to further gain brand recognition by receiving placement on eco.ca.

 **75,000**
Monthly Website Visits

 **73,000**
Email Subscribers

 **40,000**
Social Media Followers

We offer several packages that will meet your brand visibility and thought leadership goals.



SPONSORSHIP PACKAGES

Daytime Learning Series



Breakfast Networking Sponsorship

Display your brand during the breakfast service where approximately 100 attendees will be networking before attending the learning series. Option to include 1-page insert in attendee registration package.

Receive digital brand visibility:

- Eco.ca placement
- Social media placement on Facebook, LinkedIn and Twitter

\$500



Lunch Networking Sponsorship

Display your brand during the lunch service where approximately 100 attendees will be networking during the learning series. Option to include 1-page insert in attendee registration package.

Receive digital brand visibility:

- Eco.ca placement
- Social media placement on Facebook, LinkedIn and Twitter

\$500



Workshop Speaking Sponsorship

Receive a 5-minute opening address to kick off 1 of 4 workshop sessions along with banner and collateral inclusion for attendees.

You will also receive digital brand visibility:

- Eco.ca placement
- Social media placement on Facebook, LinkedIn and Twitter
- Placement in upcoming monthly eNewsletter pre and post event

\$1,200

Evening Awards Gala



Table Sponsorship

Receive 8 tickets to the Gala dinner, banner and collateral display at the foyer entrance and the option to include 1-page insert in attendee registration package. You will also receive a special thank-you mention from the Emcee during the gala.

Digital brand recognition will be provided via social media and post-event eNewsletter.

\$1,000

Secure Your Sponsorship

Contact: Hannah Williamson, Events Coordinator | events@eco.ca | 403.233.0748



ABOUT ECO IMPACT

ECO Impact aims to highlight and recognize the achievements of designated Environmental Professionals who have demonstrated innovation to find impactful and productive solutions that propel the Canadian environmental industry forward.

2020 marks the first year that the evening awards gala will be complemented with a daytime learning series, covering a range of environmental topics to help support career development and continuous learning.

ABOUT ECO CANADA

ECO Canada is a not-for-profit organization dedicated to supporting environmental professionals and employers from coast to coast. ECO offers training, research, academic accreditation and career services. We provide Canada's leading environmental certification for Environmental Professionals (EP®) as well as training and employment programs for emerging professionals.

For more information visit ecoimpact.ca