

ECO IMPACT 2026



**Future-Proofing
The Environmental Workforce:
Technology & Talent**

Sponsorship Opportunities

ECO IMPACT 2026
LEARNING SERIES & AWARDS GALA



February 19–20, 2026



The Westin | Calgary, AB



ecoimpact.ca

Canada

Alberta

Financé en partie par le gouvernement du Canada par le biais du:
Environnement et Changement climatique Canada,
Emploi et Développement social Canada,
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Canada

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Welcome

The Environmental Careers Organization of Canada

For more than 30 years, ECO Canada has been a strategic workforce solutions partner to employers, governments, and post-secondary institutions seeking to create a sustainable environmental workforce. From skills assessments to industry research and career guidance, we provide the tools necessary for environmental decision-making, and help strengthen Canada's environmental industry. While combining support for employers and workforce through employment programs & training, ECO Canada is committed to building a strong world-leading environmental sector in Canada.

ECO IMPACT 2026

Learn. Network. Celebrate.

Since 2017, ECO IMPACT has been a standout event series and awards gala—bringing together environmental professionals from across the country for an immersive experience in learning, connection, and celebration

Sponsoring ECO IMPACT offers unparalleled opportunities to elevate your brand and drive business growth.

As a sponsor, your brand will gain high visibility among environmental professionals and industry leaders through a variety of marketing channels, including website and electronic promotions, targeted email campaigns, and social media outreach across multiple platforms

On-site, your brand will be prominently featured through signage, digital presentations, and verbal recognition during key sessions and awards

Additionally, sponsors benefit from exclusive networking opportunities, complimentary passes for staff, and the chance to showcase leadership with an exclusive booth

Aligning with ECO IMPACT not only demonstrates your commitment to sustainability but also positions your brand as a leader in environmental innovation and corporate social responsibility

Join us to make a lasting impact and connect with key stakeholders, potential clients, and future partners

Contact us at sales@eco.ca for more information.



Why Sponsor ECO IMPACT?

Ready to elevate your brand in the **environmental sector**?

Stand out from the competition and showcase your commitment to a sustainable future by becoming an ECO IMPACT 2026 sponsor.

ECO IMPACT is the premier event for environmental professionals and industry leaders driving sustainability forward. With a dynamic Learning Series, an Innovation Showcase, and an exclusive Awards Gala, this year's event is designed to explore the intersection of sustainable workforce development and innovative technology.

The two-day experience will focus on practical, real-world solutions through immersive sessions and workshops covering today's most critical environmental topics.

The Learning Series will feature two focused streams designed to engage and inspire, anchored in our 2026 theme – *Future-Proofing the Environmental Workforce: Technology & Talent*.

Technology & Innovation

Dive into groundbreaking advancements shaping the future of sustainability.

From AI applications and carbon capture to circular economy models and next-gen energy systems, this stream offers both technical deep dives and accessible sessions for all knowledge levels.

Education & Workforce Development

Gain timely insights into the evolving environmental job market. This stream highlights leadership strategies, Indigenous workforce inclusion, skills development, and career-building pathways for students, newcomers, and seasoned professionals alike.

Exhibition Hall at ECO IMPACT: Showcasing the Future of Environmental Innovation

The Exhibition Hall at ECO IMPACT is the centerpiece of our event experience — a space where cutting-edge organizations, cleantech startups, government initiatives, and environmental employers come together to share solutions and inspire action. As a sponsor, you'll be at the heart of the action, gaining high-visibility brand placement across Canada's environmental sector. Align your brand with innovative sustainability by leading the space where ideas turn into impact.



We Support your Brand

Social Media



81K

Followers



4.5%

Average engagement rate



10+ MIL

Yearly impressions

eco.ca visits



55K

Monthly website visitors



3.6 MIL

Page views per year



80%

of web traffic from
Canadian Audiences

Email reach



175K

Contacts



40%

Average open rate



4%

Average click rate

ECO
IMPACT
2025
SUCCESS



365

Attendees from
across Canada



16

Live learning
sessions



7

Interactive
workshops



10

Esteemed
awards



BECOME A SPONSOR: SALES@ECO.CA

Sponsorship Opportunities

ECO IMPACT offers a range of sponsorship packages designed to suit your goals. Each level includes valuable benefits, from digital promotion to on-site visibility and exclusive networking access. Explore our sponsorship options below and view our [comparison chart on page 10](#).

EVENT PARTNER

1 | \$15,000

Be the face of our event and gain maximum exposure with your brand prominently featured throughout the event.

- 8 Delegate & Awards Gala passes
- Opportunity to introduce and moderate a one-hour breakout session
- Opportunity to present a one-hour breakout session – Content must be related to ECO IMPACT theme
- This session is not a company commercial; Right to use event name and logo in sponsor promotions
- 30-second video (sponsor provided) presentation at Opening Plenary Session
- Visual and verbal recognition during event opening and close
- Opportunity to share white papers, research or other materials with our attendees
- Press release to announce partnership
- Leading Recognition in sponsor slides for Sessions, Workshops & Gala
- Corporate profile in pre-conference email blast
- Logo included in event emails
- Logo recognition in event program & event signage displayed in venue
- Recognition in event program with a Full page ad
- Logo and link included on ECOImpact.ca website
- Opportunity to purchase discounted conference passes (50% off Regular Ticket Price)
- Mentions in pre-conference social media promotion
- Access to registered attendees who'd like to receive sponsor promotions
- Right to use event name and logo in sponsor promotions
- Complimentary Exhibition Booth in a prominent location

SUSTAINABILITY PARTNER

1 | \$10,000

Showcase your commitment to sustainability and be recognized as a leader in eco-friendly initiatives.

- 6 Delegate & Awards Gala passes
- Opportunity to introduce and moderate a one-hour breakout session
- 30-second video (sponsor provided) presentation at the Exhibition Hall
- Visual and verbal recognition during event opening and close and the Opening Plenary Session
- Opportunity to share white papers, research or other materials with our attendees
- Promoted Blog post to announce partnership
- Recognition in sponsor slides for Sessions, Workshops & Gala
- Logo included in event emails
- Logo recognition in event program & event signage displayed in venue
- Recognition in event program with a half page ad
- Logo and link included on ECOImpact.ca website
- Opportunity to purchase discounted conference passes (40% off Regular Ticket Price)
- Mentions in pre-conference social media promotion
- Access to registered attendees who'd like to receive sponsor promotions
- Right to use event name and logo in sponsor promotions
- Complimentary Exhibition Booth in a prominent location



AWARDS GALA PARTNER

1 | \$10,000

Gain exclusive recognition at our prestigious awards gala, where your brand will be highlighted in front of industry leaders.

- 6 Delegate & Awards Gala passes
- Opportunity to introduce and moderate a one-hour breakout session
- 30-second video (sponsor provided) presentation at the Awards Gala
- Visual and verbal recognition during event opening and close and the Awards Gala
- Opportunity to share white papers, research or other materials with our attendees
- Promoted Blog post to announce partnership
- Recognition at the pre-gala reception
- Recognition in sponsor slides for Sessions, Workshops & Gala
- Logo included in event emails
- Logo recognition in event program & event signage displayed in venue
- Recognition in event program with a half page ad
- Logo and link included on ECOImpact.ca website
- Opportunity to purchase discounted conference passes (40% off Regular Ticket Price)
- Mentions in pre-conference social media promotion
- Access to registered attendees who'd like to receive sponsor promotions
- Right to use event name and logo in sponsor promotions
- Complimentary Exhibition Booth in a prominent location

PLATINUM SPONSOR

3 | \$7,500

Enjoy top-tier benefits including premium visibility and exclusive networking opportunities with key decision-makers.

BREAKFAST SPONSOR (1 AVAILABLE)

Start the day right by sponsoring breakfast and have your brand associated with the most important meal of the day.

- 4 Delegate & Awards Gala passes
- Opportunity to introduce and moderate a one-hour breakout session
- 30-second video (sponsor provided) presentation at breakfast
- Visual recognition during event opening and close
- Visual and verbal recognition during the breakfast buffet
- Opportunity to share white papers, research or other materials with our attendees
- Recognition in sponsor slides for Sessions, Workshops & Gala
- Logo included in event emails
- Logo recognition in event program & event signage displayed in venue
- Logo and link included on ECOImpact.ca website
- Opportunity to purchase discounted conference passes (30% off Regular Ticket Price)
- Mentions in pre-conference social media promotion
- Access to registered attendees who'd like to receive sponsor promotions
- Right to use event name and logo in sponsor promotions
- Complimentary Exhibition Booth

LUNCH SPONSOR (1 AVAILABLE)

Keep attendees energized by sponsoring lunch and enjoy prime visibility during the midday break.

- 4 Delegate & Awards Gala passes
- Opportunity to introduce and moderate a one-hour breakout session
- 30-second video (sponsor provided) presentation at lunch
- Visual recognition during event opening and close
- Visual and verbal recognition during the Breakfast buffet
- Opportunity to share white papers, research or other materials with our attendees
- Recognition in sponsor slides for Sessions, Workshops & Gala
- Logo included in event emails
- Logo recognition in event program & event signage displayed in venue
- Logo and link included on ECOImpact.ca website
- Opportunity to purchase discounted conference passes (30% off Regular Ticket Price)
- Mentions in pre-conference social media promotion
- Access to registered attendees who'd like to receive sponsor promotions
- Right to use event name and logo in sponsor promotions
- Complimentary Exhibition Booth



PLATINUM SPONSOR

3 | \$7,500

Enjoy top-tier benefits including premium visibility and exclusive networking opportunities with key decision-makers.

SPEED MENTORSHIP SPONSOR (1 AVAILABLE)

Facilitate valuable connections and be seen as a champion of professional development.

- 4 Delegate & Awards Gala passes
- Opportunity to introduce and moderate a one-hour breakout session
- 30-second video (sponsor provided) presentation at the Speed Networking Session
- Visual recognition during event opening and close
- Visual and verbal recognition during the Speed Mentorship Session
- Opportunity to share white papers, research or other materials with our attendees
- Recognition in sponsor slides for Sessions, Workshops & Gala
- Logo included in event emails
- Logo recognition in event program & event signage displayed in venue
- Logo and link included on ECOImpact.ca website
- Opportunity to purchase discounted conference passes (30% off Regular Ticket Price)
- Mentions in pre-conference social media promotion
- Access to registered attendees who'd like to receive sponsor promotions
- Right to use event name and logo in sponsor promotions
- Complimentary Exhibition Booth

PLATINUM SPONSOR ECO IMPACT & CE3C CONFERENCE



1 | \$15,000

Elevate your brand and showcase your commitment to sustainability by becoming a Platinum Sponsor at both the Eco Impact and CE3C Conference. This exclusive package offers unparalleled visibility and engagement opportunities with industry leaders, decision-makers, and environmental professionals.

CE3C is a unique event tailored for Presidents, CEOs, COOs, CFOs, senior executives, principals, owners, and partners within the industry. It provides a strategic platform to discuss key challenges and opportunities, including economic impacts, market shifts, supply chain management, talent shortages, industry commoditization, mergers and acquisitions, and ownership transitions.

Who Attends CE3C? CE3C welcomes senior executives and thought leaders from over 74 leading organizations, from all across Canada. Our event is intentionally designed with a limited capacity, focusing on quality over quantity. We're not aiming to fill the room —we're curating it. Attendance is reserved for senior executives and key decision-makers, ensuring every conversation holds strategic value.

CE3C 2026 SPONSORSHIP PACKAGE

- Two (2) complementary full delegate registrations with VIP access to the two-day conference program, networking mixer event, and hosted dinner. The two assigned representatives must be senior executives within your organization
- Your company banner will be displayed in the networking area
- Your logo will be displayed on the main presentation screen during all breaks.
- Your company will be recognized by the MC at the beginning and the closing of the conference.
- Your company description, logo, and ad will be included in the printed conference program provided to all delegates.
- Your logo will be included in all CE3C event advertising, promotions and on the event website.

CE3C CONFERENCE

January 21 & 22, 2026 | The Westin, Calgary, AB

WHY SPONSOR?

- **Maximum Exposure:** Your brand will be prominently featured across both events, ensuring high visibility among key stakeholders and potential clients.
- **Networking Opportunities:** Connect with influential figures in the environmental sector through exclusive networking sessions, mentorship rounds, and more.
- **Support Innovation:** Align your brand with cutting-edge advancements in sustainability and corporate social responsibility.
- **Corporate Social Responsibility:** Demonstrate your commitment to positive environmental change and diversity, equity, and inclusion (DEI) initiatives.



GOLD SPONSOR**3 | \$5,000**

Benefit from high visibility and extensive branding opportunities throughout the event.

REFRESHMENT BREAK SPONSOR (1 AVAILABLE)

Keep attendees refreshed and have your brand prominently displayed at refreshment stations.

- 2 Delegate & Awards Gala passes
- Visual recognition during event opening and close
- Visual and verbal recognition during the Refreshment breaks
- Opportunity to share white papers, research or other materials with our attendees
- Promoted Blog post to announce partnership
- Recognition in sponsor slides for Sessions, Workshops & Gala
- Logo included in event emails
- Logo recognition in event program & event signage displayed in venue
- Logo and link included on ECOImpact.ca website
- Opportunity to purchase discounted conference passes (25% off Regular Ticket Price)
- Mentions in pre-conference social media promotion
- Access to registered attendees who'd like to receive sponsor promotions
- Right to use event name and logo in sponsor promotions
- Complimentary Exhibition Booth

TECHNOLOGY & INNOVATION SERIES SPONSOR (1 AVAILABLE)

Position your brand at the forefront of innovation by sponsoring our technology series.

- 2 Delegate & Awards Gala passes
- Visual recognition during event opening and close
- Visual and verbal recognition during the T&I Innovation Series kick off
- Opportunity to share white papers, research or other materials with our attendees
- Promoted Blog post to announce partnership
- Leading Recognition in sponsor slides for T&I Innovation Series Sessions
- Logo included in event emails
- Logo recognition in event program & event signage displayed in venue
- Logo and link included on ECOImpact.ca website
- Opportunity to purchase discounted conference passes (25% off Regular Ticket Price)
- Mentions in pre-conference social media promotion
- Access to registered attendees who'd like to receive sponsor promotions
- Right to use event name and logo in sponsor promotions
- Complimentary Exhibition Booth

EDUCATION & WORKFORCE DEVELOPMENT SPONSOR (1 AVAILABLE)

Support the future of the industry by sponsoring our education and workforce development initiatives.

- 2 Delegate & Awards Gala passes
- Visual recognition during event opening and close
- Visual and verbal recognition during the E&W Development Series kick off
- Opportunity to share white papers, research or other materials with our attendees
- Promoted Blog post to announce partnership
- Leading Recognition in sponsor slides for T&I Innovation Series Sessions
- Logo included in event emails
- Logo recognition in event program & event signage displayed in venue
- Logo and link included on ECOImpact.ca website
- Opportunity to purchase discounted conference passes (25% off Regular Ticket Price)
- Mentions in pre-conference social media promotion
- Access to registered attendees who'd like to receive sponsor promotions
- Right to use event name and logo in sponsor promotions
- Complimentary Exhibition Booth



SILVER SPONSOR**15 | \$3,000**

Gain significant exposure and branding opportunities with a mid-tier sponsorship package.

EXHIBITION & NETWORKING SPONSOR (15 AVAILABLE)

Maximize your brand's visibility with a dedicated exhibition space and networking opportunities.

- 2 Delegate & Awards Gala passes
- Visual recognition during event opening and close
- Recognition in sponsor slides for Sessions, Workshops & Gala
- Logo recognition in event program & event signage displayed in venue
- Logo and link included on ECOImpact.ca website
- Opportunity to purchase discounted conference passes (20% off Regular Ticket Price)
- Mentions in pre-conference social media promotion
- Right to use event name and logo in sponsor promotions
- Complimentary Exhibition Booth

BRONZE SPONSOR**UNLIMITED | \$2,000**

Enjoy cost-effective branding opportunities and be part of our event at an affordable price.

- 1 Delegate & Awards Gala pass
- Visual recognition during event opening and close
- Recognition in sponsor slides for Sessions, Workshops & Gala
- Logo recognition in event program & event signage displayed in venue
- Logo and link included on ECOImpact.ca website
- Opportunity to purchase discounted conference passes (20% off Regular Ticket Price)
- Right to use event name and logo in sponsor promotions

WHY SPONSOR ECO IMACT 2025?

- **ELEVATE YOUR BRAND:**
Gain high visibility among environmental professionals and industry leaders
- **MULTI-CHANNEL EXPOSURE:**
Reach your audience through web, email, and social media promotions
- **ON-SITE RECOGNITION:**
Be featured prominently through signage, presentations, and live acknowledgements
- **EXCLUSIVE NETWORKING:**
Connect with key stakeholders, clients, and partners at curated events
- **SHOWCASE LEADERSHIP:**
Access a booth and complimentary passes to highlight your team and initiatives



Sponsorship Comparison

	Event Partner	Sustainability Partner	Awards Gala Partner	Platinum Sponsor	CE3C Joint Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
SPONSORSHIP \$ AMOUNT	\$15,000	\$10,000	\$10,000	\$7,500	\$15,000	\$5,000	\$3,000	\$2,000
AVAILABLE	1	1	1	3	1	3	15	Unlimited
Delegate & Awards Gala passes	8	6	6	4	2	2	2	1
Opportunity to present a one-hour breakout session	✓	✓	✓	✓				
30-second video (sponsor provided) presentation	Opening plenary session	Exhibition Hall	Awards Gala	Breakfast Lunch or Session				
Visual and verbal recognition during event opening and close	✓	+ Opening Plenary session	+ Awards Gala	+ Breakfast, Lunch, or Session	✓	+ Breakfast or kick-off		
Opportunity to share white papers, research or materials with our attendees	✓	✓	✓	✓	✓	✓		
Press release to announce partnership	✓	Blog post	Blog post					
Recognition in sponsor slides for Sessions, Workshops & Gala	Leading	✓	✓	✓	✓	✓	✓	✓
Corporate profile in pre-conference email blast	✓							
Logo included in event emails	✓	✓	✓	✓	✓	✓		
Logo recognition in event program & event signage displayed in venue	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in event program	Full-page	Half-page	Half-page		✓			
Logo and link included on ECOImpact.ca site	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to purchase discounted conference passes (% off Reg. Ticket Price)	50%	40%	40%	30%	30%	25%	20%	20%
Mentions in pre-conference social media	✓	✓	✓	✓	✓	✓	✓	
Access to registered attendees who'd like to receive sponsor promotions	✓	✓	✓	✓	✓	✓		
Right to use event name and logo in sponsor promotions	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary Exhibition Booth	Prime Location	Prime Location	Prime Location	✓	✓	✓	✓	



Thank you to our Previous Sponsors

